

# Vision & Mission

To create quality and vibrant urban living in Hong Kong – a better home in a world-class city.

To realise our Vision, we act on our priorities with ingenuity and sensitivity, join forces with our partners and nurture our people.

Our Priorities are:

- to accelerate redevelopment by replacing old buildings with new to provide a better living environment and neighbourhood;
- to enable and encourage the rehabilitation of dilapidated buildings to prevent urban decay;
- to preserve by maintaining and restoring buildings of historical and architectural value, and to sustain local characteristics; and
- to revitalise through enhancing and strengthening the socio-economic and environmental fabric for the benefit of our urban communities.